Matt Koskela

www.mattkoskela.com
mattkoskela@gmail.com
(209) 728-5423

TL;DR

I am a well-rounded and driven engineering and product leader who thrives managing product development teams, launching amazing software products and then iterating on and supporting those products. My proven track record shows my drive and ability to execute across all facets of the product development process. These things make me a great potential fit for your company where I could have a significant impact on the product, technology and team culture.

Experience

VP, Product
AirMap (August 2015 to February 2017)
- As employee #1, built the Data, DevOps, Platform, Front End, Mobile and Security teams, totaling 25 engineers and PMs
- Launched and supported AirMap's flagship products including the AirMap Developer Platform, Airspace Management Dashboard and AirMap iOS and Android Apps
- Developed and supported our agile product development processes, hiring programs, and OKR programs
- Met with manufacturing and developer partners across Asia and Europe to drive important relationships forward (DJI, 3DR, senseFly, and many others).
- Worked directly with NASA and other industry stakeholders (FAA, EASA, NATS, etc) to help accelerate drone adoption
- Spoke regularly at conferences across the United States and Europe supporting AirMap's efforts
- Products supported over $40M in fundraising in Series A and B rounds

Founder
Simple Sky (January 2015 to August 2015)
- Built software for private pilots, including FBO Management Software and an Online Logbook

Senior Director, Engineering
Adknowledge (March 2014 to January 2015)
- Designed and built an OpenRTB-compliant Ad Exchange and bidder in 2 months, handling up to 15 billion ad decisions per month
- Orchestrated financial integration between Giant Media's platform and existing Adknowledge platforms
- Evaluated several companies in due diligence as potential Adknowledge acquisition targets

Co-Founder & CTO
Giant Media (January 2011 to March 2014 — acquired by Adknowledge)
- Owned entire product line, which was crucial to growing the business to over 12M in revenue
- Worked with other executives, sales team, and account managers to lead product vision, prioritize all development, and gather product requirements
- Heavy involvement in negotiations and due-diligence during Adknowledge acquisition, leading to an 8 figure exit
- Responsible for creating and managing scrum/kanban development workflow
- Interviewed and hired team of software engineers, web developers, designers and a QA manager
- Designed and built a Cost-Per-View ad server which serves over 100M video ads every month
- Built an extremely efficient team supporting the entire business with only 3 software engineers

Marketing Strategist
Feed Company (March 2010 to January 2011)
- Researched, developed and executed custom marketing strategies for major brand advertisers and agencies to reach target audiences online with social video
- Managed Feed Company marketing communication strategy

Software Engineer
Vance Capital Management (May 2007 to June 2010)
- Created a proprietary Electronic Document Management System to handle all aspects of document management in the office

Consulting

Showroom (Spring 2017 - Current)
- Various confidential projects

Walt Disney Animation Studios (May 2014 - December 2014)
- Advised on all internal tools used by their Technical Infrastructure team
- Migrated tools into Amazon Web Services
- Created Product Requirements Document (including cloud architecture) for new distributed event framework

Fotofafa (Summer 2012)
- Provided complete PRD for myFotofafa, which manages internal project workflows

Additional clients include SCI, Journey of Faith, THEFC, and others

Open Source Projects

Available at https://github.com/mattkoskela

Drone Hackers Toolkit
Vulnerability toolkit for pen-testing unmanned aircraft

Trulia Python Client Library
Python library for accessing Trulia's REST API

py-base
Starter template for creating a python package with setuptools for pip

py-flask-auth
Contains all components to run a website with user authentication on Flask and Bootstrap

py-pdf-collate
A python package that collates your PDF documents if you don't have a duplex scanner

Other Projects and Certifications

Private Pilot
150 hours in Single Engine Airplanes (FAA ASEL Certificate)

Certified Commercial Drone Pilot
Part 107 pilot for commercial UAV operations.

Requiremint.com
A tool for managing dependency versions and dependency vulnerabilities

Photography
Photographed 20+ weddings professionally (Portfolio available on request)

Education

Bachelors of Science, Marketing (Cum Laude)
Azusa Pacific University